

# Christmas 2015



**FUNDRAISING PROGRAM** 

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## Merry Christmas from our Purdys Chocolatier

Family to yours!

It's time to revisit your holiday favourites with special chocolates only found during this magical time of year. We know you'll be shopping for gifts, so we have included fantastic options for everyone on your list. My personal favourite is the Mini Favourites Box (page 15) – a hand-picked selection of our best sellers that will appeal to everyone. Our family keeps a few extra around for unexpected visitors and spur-of-the-moment gift giving opportunities. They never seem to last!





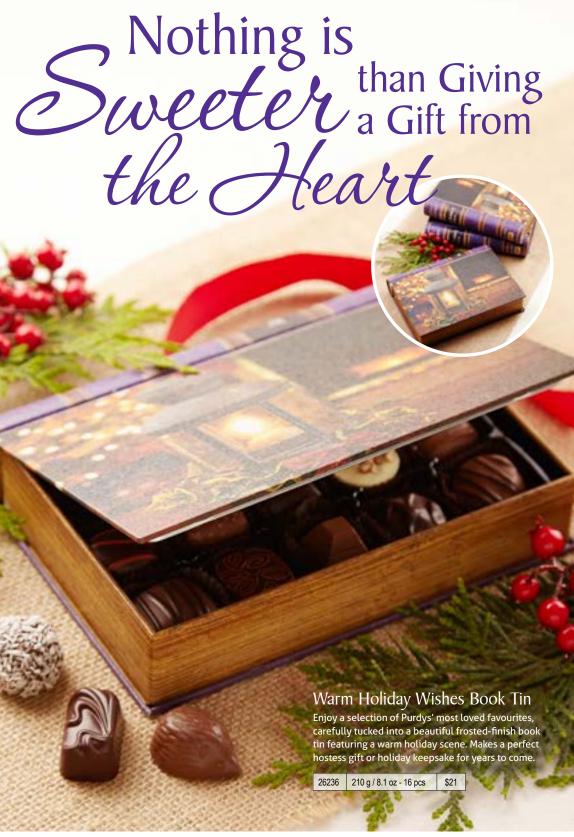




The holidays are also a time to reflect on the progress we've made together. Purdys has now been using cocoa only from sustainable sources for well over a year. We're so proud of this achievement, and know we are doing the right thing by supporting our farmer partners and their families in cocoa growing communities around the world. To learn more about our Sustainable Cocoa Program, visit purdys.com/sustainablecocoa.

From all of us here at Purdys Chocolatier, we wish you a very Merry Christmas and the happiest of holidays.

PETER HIGGINS,







#### A. Sweet Georgia Browns 🖘

A Purdys Chocolatier signature item. Roasted, salted pecans smothered in caramel and crowned in chocolate. Choose from original size milk chocolate, dark chocolate or mini milk chocolate varieties.

16001Y	Original	280 g / 9.9 oz - 8 pcs	\$18
16018X	Minis	210 g / 7.4 oz - 15 pcs	\$18
16016X	Dark Chocolate	280 g / 9.9 oz - 8 pcs	\$18

#### B. Unlimited Luxury

Meet the Sweet Georgia Brown and three great additions: almonds covered in caramel and dark chocolate; macadamias in caramel and white chocolate and peanuts in caramel and milk chocolate. Presented in an eight piece box.

16005x	280 g / 9.9 oz - 8 pcs	\$18
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Did you know... Purdys Gingerbread is the latest Christmas creation from the vibrant imagination of Head Chocolatier Gary Mitchell.

#### A. Gingerbread

Purdys' latest holiday recipe gives you the sensation of biting into a piece of mouth-watering gingerbread fresh from the oven! Enjoy a festive combination of molasses, ginger, cinnamon, cloves, spices and pastry flake, enrobed in creamy milk chocolate and adorned with a charming gingerbread man cocoa butter design.

12788	65 g / 2.3 oz - 6 pcs	\$9
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#### B. Turona

Turona is crafted in two layers: the bottom layer is gianduja, a puree of almond, hazelnut and creamy milk chocolate entwined with a French pastry flake. The top layer is a rich, dark chocolate truffle made with fresh whipping cream, vodka and cocoa. Both layers are then enrobed in decadent dark chocolate and adorned in delicate pastry flakes.

18144Y	200 g / 7.1 oz - 15 pcs	\$20

#### C. Eggnog Truffles

Created in the spirit of the holiday season by our Head Chocolatier, the Eggnog Truffle's white chocolate centre has a creamy texture. The rich flavour of eggnog is combined with cinnamon, nutmeg and Jamaican rum for a memorable holiday taste.

	25021	84 g / 3 oz - 7 pcs	\$9
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#### D. Hedgehogs 🖘

No holiday is complete without the addition of Purdys' legendary Hedgehogs, crafted with creamy hazelnut gianduja in a shell of milk chocolate. Nestled in Purdys' signature triangle box. Available in mini bite-size and full-sized original.

17011X	Hedgehogs	235 g / 8.3 oz - 10 pcs	\$17
17021X	Hedgehogs	470 g / 16.6 oz - 20 pcs	\$33
17009Y	Mini Hedgehogs	100 g / 3.5 oz - 10 pcs	\$13

#### E. Himalayan Pink Salt Peanut Butter 🖘

Experience the decadent combination of sweet and salty with Purdys' creamy peanut butter confection.









Did you know...
Purdys' truffles are
made in the traditional
Parisian style with fresh
cream and butter.

#### A. Truffles

These delectable truffles are infused with Grand Marnier, Baja Rosa, brandy, ice wine, Kahlua, Baileys Irish Cream, vodka and sambuca.

12630Y	130 g / 4.6 oz - 10 pcs	\$15
12650Y	260 g / 9.2 oz - 20 pcs	\$28

#### B. Cordial Cherries 🖘

Each maraschino cherry is carefully selected to ensure it is juicy and bursting with flavour before it gets enrobed in rich dark chocolate. Fourteen pieces per boxed collection.

18108X   165 g / 5.8 oz - 14 pcs   \$20	
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#### C. Orange Slices

A Christmastime favourite. Succulent, candied navel oranges lavishly smothered in rich dark chocolate.



#### D. Himalayan Pink Salt Caramels 🖘

A perfect mix of rich caramel enrobed in Purdys' milk and dark chocolate, topped with a sprinkling of pure Himalayan pink salt crystals.

18166X   300 g / 10.6 oz - 18 pcs	\$20
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### E. Chocolate Covered Nuts & Caramels →

Macadamias, almonds, cashews and peanuts in milk and dark chocolate, mixed with assorted soft and chewy caramels in milk and dark chocolate. Boxed and ready to enjoy!

12734X	265 g / 9.3 oz - 18 pcs	\$19
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#### F. Chocolate Covered Caramels

Assorted soft and chewy caramels in milk and dark chocolate.

	18213X	300 g / 10.6 oz - 18 pcs	\$19
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#### G. Chocolate Covered Nuts

Macadamias, almonds, cashews and peanuts in milk and dark chocolate, boxed together.

12703X	265 g / 9.3 oz - 28 pcs	\$26





Orange .





Go ahead—stop resisting! Sweetened with maltitol, this collection satisfies the chocolate craving for those monitoring their sugar intake.

Please note that excessive consumption may have a laxative effect

#### A. No Sugar Added Hedgehog Minis 🖘

Creamy hazelnut filling inside an adorable milk chocolate shell.

17016Y 100 g / 3.5 oz - 10 pcs \$13

Did you know...

Maltitol is a naturally derived sweetener that does not increase blood sugar levels and is gluten-free certified by the Canadian Celiac Association.

#### B. No Sugar Added Sweet Georgia Brown Minis

Just as delicious as the original! Creamy milk chocolate, gooey caramel and salted pecans.

16012X 210 g / 7.4 oz - 15 pcs \$18

Please note, this item does not come gift wrapped.

### C. No Sugar Added Chocolate Assortment

Our signature favourites, created to satisfy any craving.

13496X 140 g / 4.9 oz - 12 pcs \$15



Did you know...

Purdys uses rich

Colombian coffee

beans in our Mocha Melties.



#### D. & E. Mint & Mocha Melties

Sensational chocolate meltie centres combined with natural peppermint. Or choose robust coffee flavour covered in milk and dark chocolate.

18105	Mint Melties	115 g / 4 oz - 12 pcs	\$14
18103	Mocha Melties	130 g / 4.6 oz - 12 pcs	\$14

#### F. Milk & Dark Chocolate Ginger

Spicy and sweet, every piece of Australian ginger is smothered in Purdys' chocolate. Each box contains both milk and dark pieces.

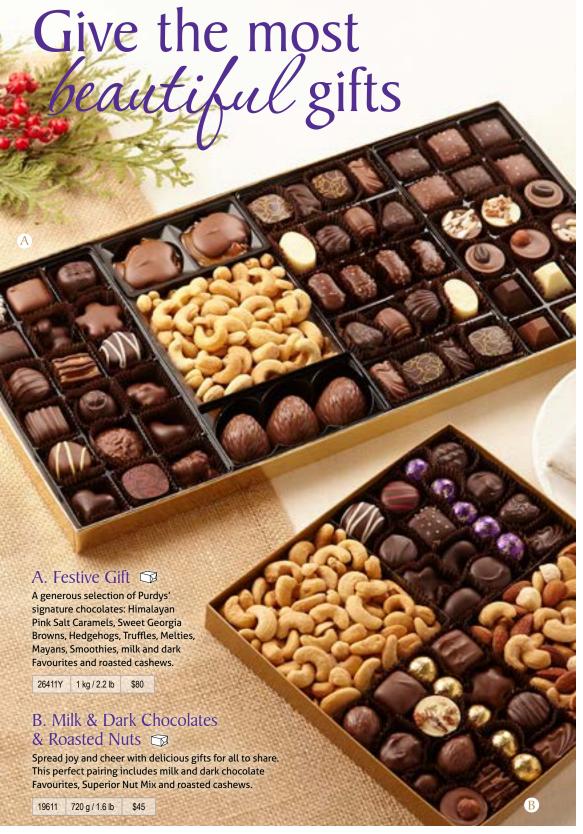
18153X 235 g / 8.3 oz - 18 pcs \$19

#### G. Turkish Delight

Turkish Delight dates back hundreds of years. These handmade soft squares are infused with natural flavours of lemon, orange, peach, apple, strawberry and blueberry, and lightly dusted with powdered sugar.

18158	340 g / 12 oz - 24 pcs	\$20
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#### C. Winter Nut Mix

Roasted for optimal crunch, cashews, almonds, pecans and macadamias mingle with dried cranberries, dark chocolate squares and coconut shavings to create a unique taste.

350 g / 12.3 oz

#### D. Smoothies

Our Smoothie selection includes the liquid caramel-filled Caramel Carnival, the intense coffee taste of Java Jazz, the lavishly silky Hazelnut Brûlée and the crunchy yet soft Almond Burst. Presented in an 18 piece box, gift wrapped and ready to give.

18155X 225 g / 7.9 oz - 18 pcs \$18

#### E. Fruit Iellies

A colourful boxed assortment of naturally flavoured fruit gems in blueberry, lemon, orange, grapefruit and raspberry flavours.

360 g / 12.7 oz - 36 pcs











#### A. English Toffee (English Toffee Box only)

An amazing combination of flavours and textures: Crunchy toffee crafted with fresh butter, carefully dipped in Purdys' special milk chocolate blend and hand rolled in roasted California almonds.

12771X	English Toffee Box	300 g / 10.6 oz	\$25
12766X	English Toffee Bag	180 g / 6.3 oz	\$13.50

#### C. Peanut Butter Fingers

Perfect for sharing and hard to resist, each milk chocolate covered Peanut Butter Finger is individually wrapped and packaged in a handy re-sealable bag.

	27994X	216 g / 7.6 oz - 12 pcs	\$12
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#### B. Pecan Rolls

Velvety fudge dipped in buttery caramel and rolled in crunchy pecans. These sensational treats are only available once a year. Enjoy two delicious rolls wrapped in a festive Christmas bag.

20318   200 g / 7.1 oz - 2 pcs   \$14	I	20318	200 g / 7.1 oz - 2 pcs	\$14
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#### D. Almond Bark

Packed in a seasonal bag, this traditional mouth-watering treat is full of premium hand-selected California almonds.

12784X	180 g / 6.3 oz	\$13	
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#### A. Mini Favourites Box NEW!



25034 75 g / 2.7 oz - 6 pcs

gift-giving opportunities.

#### B. Chocolate Novelties

Cheeky and cheerful holiday-themed novelties in Purdys' classic milk, dark or white chocolate.

28655	Milk Chocolate Santa	110 g / 3.9 oz	\$5
28656	Dark Chocolate Santa	110 g / 3.9 oz	\$5
28657	White Chocolate Snowman	110 g / 3.9 oz	\$5







#### C. Happy Holiday Bars

Doubles as a Christmas card with your choice of three different chocolate bars.

18301	Solid Milk Chocolate	60 g / 2.1 oz	\$5
18302	Dark Chocolate with Crisps	60 g / 2.1 oz	\$5
18303	White Chocolate with Mint Ting-a-ling	60 g / 2.1 oz	\$5

#### D. Foiled Bells

Ring in the holidays with solid milk chocolate bells dressed in red foil or dark chocolate bells in purple foil. Perfectly festive for any table setting or in a dish to share!

29124	Milk Chocolate Bells	200 g / 7.1 oz - 25 pcs	\$11
29125	Milk Chocolate Bells	375 g / 13.2 oz - 46 pcs	\$18
29128	Dark Chocolate Bells	200 g / 7.1 oz - 25 pcs	\$11

#### E. Milk Chocolate Miniatures

Bite-sized morsels for little fingers or simply the young at heart. Foiled in twinkling Santa and snowman motifs.

29105	Miniatures	200 g / 7.1 oz - 23 pcs	\$11
29108	Miniatures	375 g / 13.2 oz - 44 pcs	\$18

Did you know...

Chocolate moulds, including highly detailed St. Nicks, were invented in the early 1800s. Until then, chocolate could only be enjoyed in liquid form.





#### A. Stocking Stuffer

These icons of Christmas are a most delicious treat. Includes milk, dark and white chocolate favourites: dark chocolate Jolly St. Nick, white chocolate Snowman Lolly, milk chocolate 110g Santa, milk and dark chocolate Foiled Bells and milk chocolate Miniatures.

21506 235 g / 8.3 oz

#### B. Chocolate Bar Bag

The best bar collection for giving and sharing. Features Coconut Fudgie, Peanut Butter, Crisps and Chocolate, Milk Chocolate Almond, Mountain Mix (formerly the Todd Bar) and Mint Meltie bars.

29153 250 g / 8.8 oz



#### C. Winter Treasures

Bring sweet holiday cheer with a plushy knit stocking brimming with delicious holiday favourites! Stocking includes: milk chocolate Miniatures, Foiled Bells, milk chocolate Almond Bar, Crisps and Chocolate Bar, milk chocolate Orange Meltie Bar, dark chocolate Mint Meltie Bar and a milk chocolate Santa Lolly. Stocking included.

25140 265 g / 9.3 oz



from sustainable farms. A fair price means improving the livelihoods of cocoa farmers and their families for generations to come. purdys.com/sustainablecocoa

## A little bit of luxury for someone special!

HOW TO GET STARTED:

Step 1: purdysgpp.com

Step 2: Register or Log In

Step 3: Join Our Group

Customer # or email address:



#### Sweet Traditions Basket

A luxurious collection of traditional holiday favourites makes the best gift this Christmastime. Includes Single Origin Peru Bar, Single Origin Ghana Bar, Peppermint Bark, Himalayan Pink Salt Caramels, white chocolate Happy Holiday Bar, milk and dark Favourites, Stocking Stuffer, milk chocolate Foiled Bells, Sweet Georgia Browns and Hedgehog Minis.

25168 2.06 kg / 4.5 lb

#### Holiday Treat Basket

The best of Purdys' winter and year-round bars and snacks packaged beautifully for holiday giving and munching. Includes Himalayan Pink Salt Peanut Butter, milk chocolate Happy Holiday Bar, dark chocolate Cranberry Clusters, Chocolate Bar Bag, Hedgehog Minis, Salted Butter Toffee Bar and Sweet Georgia Brown Minis.

25166 1.08 kg / 2.6 lb \$100 Purdys Christmas









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